

Peoria Grown Impact 2021



8 FRUIT STANDS

are now in schools and community centers around Peoria. These stands provide easy access to fresh fruits and are handcrafted and painted by local artists. Last year, we distributed over 70,000 lbs of fruit.

PEORIA GROWN 2021 IMPACT

38 COOKING CLASSES

were led by local Registered Dietitians to **240 participants.** Favorite recipes included egg muffins, pizza bagels, and smoothies!

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THREE MARKET 309 LOCATIONS

served almost **2,140**
customers with sales per
customer increasing
174% from Q1 to Q4.

We sold over \$20,000 of fresh foods to individuals and families with no or limited access to healthy food. Market 309 shoppers at the Logan Recreation Center reported eating **up to four servings more of fruit and vegetable a day** since the opening of the market.

PEORIA GROWN 2021 IMPACT



WELLNESS

initiatives such as hosting a kids camp in the summer and distributing health information weekly at Market 309 promote healthier habits for both kids and adults.



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